

EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Richard Anderson on 12/22/08.

2. The application has been amended as follows:

In claim 10,

- At line 13, replace the "the" after "repeated," with --a--

The following is an examiner's statement of reasons for allowance.

3. As to claims 1, 10, 16 and 18,

Reference has been made of record as teaching:

- A customized video content by means of a creating a client profile, wherein the client profile include instructions for customizing the video

However, none of the prior art teaches or suggests:

- Reading at least one of the plurality of items of the control-data-for-synthesis from the storage at a timing based on the moving-image control signal when the control-data-for-synthesis includes a repetition count indicating that the

control-data-for-synthesis is not repeated and when the control-data-for-synthesis includes a repetition count indicating that the control-data-for-synthesis is repeated, the synthesis processor will use the control-data-for-synthesis that was previously read for a number of successive repetitions of processing data-for-synthesis equal to the repetition count of the control-data-for-synthesis; analyzing the control-data-for-synthesis which includes pointer information pointing to the next control-data-for-synthesis that is to be read, pointer information pointing to the image-data-for-synthesis that is to be read and the repetition count of current image for synthesis; image-data-for-synthesis indicating the number of frames the current image-for-synthesis is displayed; reading the image-data-for-synthesis from the storage in accordance with the read control-data-for-synthesis from the storage at a timing in accordance with the input timing of the moving-image data when the control-data-for-synthesis includes a repetition count indicating that the image-data-for-synthesis is not repeated and when the control-data-for-synthesis includes a repetition count indicating that the image-data-for-synthesis is repeated, the image-data-for-synthesis will use the image-data-for-synthesis that was previously read for a number of successive repetitions of processing data-for-synthesis equal to the repetition count of the control-data-for-synthesis, as presently claimed.

Art Unit: 2628

Any inquiry concerning this communication or earlier communications from the examiner should be directed to DAVID H. CHU whose telephone number is (571)272-8079. The examiner can normally be reached on M-F 9:30am - 5:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kee Tung can be reached on (571) 272-7794. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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